

# Vaping: Know the truth Art Challenge

## FAQs

Please See [Official Rules](#) for Complete Details.

### Who can enter?

The Challenge is open to middle and high school students (grades 8-12) between 13-19 years of age, who are a legal U.S. resident physically residing within the 50 United States or D.C.

**IMPORTANT: If you are under 18, you must obtain your parent's or legal guardian's permission to participate. If your Submission is selected as a Finalist and/or Winner, you may be required to provide parental or legal guardian's consent in a form satisfactory to the Sponsor before you can be declared a potential Finalist or Winner.**

### How do I enter?

From Wednesday, January 17, 2024, at 8:00am ET, until 11:59 pm Eastern Time on Wednesday, April 17, 2024, you can enter at <https://knowthetruth.everfi.com/>

Be sure to follow the on-screen prompts to upload your artwork (**PDF or .jpeg only**) of the original artwork you created as inspired by your learnings from *The Vaping: Know the truth* course.

You must confirm that you have read, understand, and agree to the Official Rules by clicking the box on the entry and then hitting "Submit" to receive 1 entry into the Challenge. A "Thank you for Submitting" message will show on your screen when you have successfully entered.

### Tips:

- Use the course topics and facts to inspire an original piece of artwork created by you (hand drawn, digitally rendered design, painting, or photograph).
- The artwork theme must be based on showcasing vaping as a social justice issue and how you would prompt a change.
- Check out the prompts on this site for inspiration.
- Create your artwork and submit as a PDF or .jpeg with a file size of 150 MB or less.
- Be sure to read the Official Rules & follow the Submission Requirements & Content Restrictions.

**If your Submission is selected as a Finalist, it will appear on truthOrange's Instagram for Public Voting. If you do not want your Submission to be made public, you should not enter the Challenge.**

### What is the deadline to submit?

All Submissions must be received by **Wednesday, April 17, 2024 at 11:59:59 pm ET.**

### Can I submit more than one Submission?

Unfortunately, only one Submission per person is allowed.

### I've submitted a Submission; now what?

If your Submission is chosen as one of the up to five potential Finalists, you will receive an email on or about Tuesday, May 2, 2024 from the Challenge Administrator, Creative Zing, to confirm your eligibility and obtain a Finalist Affidavit of Eligibility and Liability Release. **If you are under 18 years of age, these documents will need to be signed by your parent or legal guardian and returned as instructed by the deadline in the notification email.**

## FINALISTS & PUBLIC VOTING

### How will the Finalists be determined?

Eligible Submissions will be reviewed and scored by a Judging Panel using the Judging Criteria noted below. Up to five eligible Submissions with the highest point scores will be determined as potential Finalists, subject to verification of eligibility, execution of the Finalist Documents and compliance with the Official Rules.

## Judging Criteria

- Relevance to Theme: 50%
- Overall Creativity: 25%
- Unique Attributes of Submission: 25%

In the event of a tie, such tied Submissions will be reevaluated in accordance with the aforementioned criteria and the Submission with the highest point score on "Relevance to Theme" will be deemed the potential Finalist.

## Can I share with my friends that I am a Finalist?

As potential Finalist you will be bound to confidentiality and are NOT permitted to publicly announce your status as a Finalist (in any way, including social or traditional media or from the roof tops) until the confirmed Finalists have been publicly posted at <https://www.instagram.com/truthorange/> in the form of an Instagram Story on or about **Friday, May 10, 2024**.

Once the story has been posted in the form of an Instagram Story you are allowed to publicly invite your friends and family to vote for your Submission by following the instructions on the truthOrange's post and the Official Rules.

**A Finalist's breach of such confidentiality will result in his/her forfeiture of the Finalist standing, and, in such case, Challenge Entities may select an alternate or proceed with fewer Finalists.**

## How do you vote for a Finalist?

1. To vote, Individuals must have an Instagram account. It is easy and registration is free at [www.instagram.com](http://www.instagram.com).
2. **On or about Friday, May 10, 2024**, individuals must view the Instagram Story at <https://www.instagram.com/truthorange/>, view each Finalist Submission, and assign a percentage score utilizing the provided voting slider emoji.
3. You may vote on as few, or as many Finalist's Submissions as desired, but you must vote on a minimum of 1 for your vote to be counted. Reminder, only one vote per person per Finalist.
4. Any suspected or deliberate attempt to manipulate, or otherwise fraudulently tamper with the voting process, may result in disqualification, at the sole discretion of the Challenge Entities. So be sure to read Section 6 of the Official Rules for further details.

## Can I vote for myself?

Yes, you can!

## Will you share the Judging and/or Public Voting Scores with me?

No, the Judging Scores and the Public Voting Scores will not be revealed or publicly announced.

# WINNERS & PRIZES

## How are the Winners determined?

Finalist Submissions will be scored based on the following scoring system to determine one Grand Prize Winner and up to four Runner-Up Winners

- Judges Score = 90%
- Public Voting = 10%

Finalist Public Voting score is subject to eligible vote verification, if required. In the event of a disqualification, Sponsor will determine the Public Voting score based on non-suspect votes, if possible. If voting results are corrupted to a point that official Public Voting scores cannot be determined, Sponsor reserves the right to evaluate the Finalists Submissions in accordance with the Judges Score to select the Winners. Final vote tallies will not be revealed or publicly announced.

In the event of a tie, such tied Submissions will be reevaluated in accordance with the aforementioned Judging Criteria and the Submission with the highest point score from judging will be deemed the Grand Prize Winner, the next four highest point scores will determine the four (4) Runner-Up Prize Winners.

**What prize could I win?** There are a total of 5 prizes available.

- The **Grand Prize** consists of a \$5,500 USD awarded in the form of a check; and one (1) Supreme merchandise prize pack and their Submission artwork may be featured on select truth® merchandise. Approximate Retail Value (“ARV”) of Grand Prize: Five Thousand and Six Hundred Dollars (\$5,600).
- There are **four Runner-Up Prizes** available. Each prize consists of a \$1,125 USD awarded in the form of a check; and one (1) Supreme merchandise prize pack. ARV of each Runner-Up Prize: One Thousand and Two Hundred and Twenty-Five Dollars (\$1,225).

**When and how will the Winners be notified?**

On or about Wednesday, May 15, 2024 each potential Prize Winner will be contacted via email by the Challenge Administrator, Creative Zing and will be required to respond as directed and return a signed (by parent or legal guardian if you are a Minor) a Prize Acceptance Form prior to officially being declared as an official Prize Winner.

Prize Winners will be announced on EVERFI's Website and/or the truthOrange's Instagram account on or about Friday, May 17, 2024.

**If I'm chosen as a Winner, why do I have to provide my social security number on the Prize Claim Form?**

For tax reporting purposes, Prize winners must provide the Challenge Administrator, Creative Zing their social security number before the Prize will be awarded. Prizes are deemed “miscellaneous income” by the IRS; each winner will be responsible for paying the applicable federal, state and/or local taxes and will be issued an IRS Form 1099, for the actual value of the prize received, in January 2024. To learn more about [miscellaneous income](#).

<b>ADDITIONAL QUESTIONS</b>
-----------------------------

**Who is the Sponsor, Presenter and Administrator of this Challenge?**

- The Sponsor of this Challenge is EVERFI, Inc., 2300 N Street N.W., 5<sup>th</sup> Floor, Washington, D.C. 20037.
- The Presenter of this Challenge is Truth Initiative®, 900 G Street, NW, Fourth Floor, Washington, D.C. 20001.
- The Administrator of this Challenge is Creative Zing Promotion Group, LLC 2100 E. Robinson St., Orlando, FL 32803.

**What if I still have questions?**

For full details, check out the Official Rules. If you have further questions regarding the Challenge logistics, send an email to [contest@creativezing.com](mailto:contest@creativezing.com)

**GOOD LUCK!**